



**Martin Charter, Director, The Centre for Sustainable Design,  
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Martin Charter is the Director of The Centre for Sustainable Design ([www.cfsd.org.uk](http://www.cfsd.org.uk)) at University College for the Creative Arts (UCCA) and a former Visiting Professor of Sustainable Product Design at UCCA before joining full-time. Since 1988, he has worked at Director level in 'business and environment' issues in consultancy, leisure, publishing, training, events and research. Prior to this he held in a range of management positions in strategy, research and marketing in gardening, construction, trade exhibitions, financial services and consultancy including being a launch Director of Greenleaf Publishing and Marketing Director at the Earth Centre. Martin is the former co-ordinator of one the UK's first green business clubs for Sees and presently also directs a regional network focused on 'producer responsibility' issues related to the electronics sector. Martin is a member of international advisory board of CARE electronics network, judge on the ACCA's sustainability reporting awards and a member of South-East England Development Agency (SEEDA) Waste Market Development Group, BREW South-East advisory board, is an assessor on the DTI's Technology Programme and also sits on sustainability advisory boards of P&G and InterfaceFlor in Europe. Martin is former editor of the Journal of Sustainable Product Design, The Green Management Letter and Greener Management International (where he retains Editorial Board involvement).

Martin has previously been an advisor on sustainable innovation to Hampshire's Natural Resources Initiative, an advisory board member of the Sustainable Trade and Innovation Centre (STIC) and SEEDA's Environmental Technology Taskforce, a member of the UK Design Museum's judging panel of Design Sense and member of ISO and BSI groups on 'Integrating Environmental Aspects into Product Development' (ISO TR 14062). He is a regular international conference speaker and author and editor of various books and publications including Greener Marketing (1992 and 1999), The Green Management Gurus [e-book] (1996), Managing Eco-design (1997), Sustainable Solutions (2001). Martin has an MBA from Aston Business School (UK) and a postgraduate diploma in marketing (Chartered Institute of Marketing), and has interests in innovation, creativity, modern art and cricket.